



For Immediate Release

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AppRev Announces Platinum Sponsorship of HFMA Dixie Institute

TEMPLE, Texas, November 20, 2013. AppRev announced today their attendance and sponsorship of the upcoming [HFMA Region 5 Dixie Institute](#) February 24-28, 2014, in Mobile, Alabama. HFMA Region 5 is comprised of the Alabama, Florida, Georgia, South Carolina and Tennessee chapters. AppRev Chief Executive Officer, Seth Avery, and Director of Marketing, Rhonda Kaliban, will attend the conference.

AppRev, a Dixie Institute Platinum Sponsor, continues to demonstrate its commitment to HFMA by sponsoring the Platinum Lounge, available to all conference attendees, as well as the Past President's Dinner on Tuesday evening. The company will also have a booth in the Dixie Institute Exhibit Area.

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“We’re excited about our ever expanding presence and participation with HFMA. Dixie Institute is an outstanding education and networking event, and we’re thrilled to be back this year as a Platinum Sponsor,” says Avery.

[AppRev](#) is a privately held Healthcare Business Intelligence company based in Temple, Texas. AppRev delivers results through services and technology that allow hospitals and clinics to improve their revenue cycle performance through implementation of these services. The company’s solutions are provided via web-delivered Service Supported Software™. AppRev offers both client-specific solutions and ongoing measurement of revenue cycle improvements.

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