



AppRev

News Release

Meghan Avery
254-718-5728
mavery@apprev.com

For Immediate Release

New year brings big changes for Applied Revenue Analytics

Temple, TX--- Effective January 1, 2012, Applied Revenue Analytics moved its corporate headquarters from Cornelius, North Carolina to Temple, Texas and changed the company's name to AppRev.

AppRev began in 2005 as a small firm with two employees. Now the company provides solutions to approximately 40 clients in 14 states and internationally. AppRev has partnerships with Siemens Healthcare, Optuminsight (formerly Ingenix) and Premier.

AppRev (formerly Applied Revenue Analytics) is a privately held Healthcare Business Intelligence company based in Temple, TX. AppRev's efforts are focused on using customer and benchmark data, along with a proprietary rules engines to develop solutions to improve hospital financial performance. AppRev's solutions include: Pricing Analytics, ICD---10 Analytics, Charge Capture Analytics and Disproportionate Share Recovery.

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