



AppRev

News Release

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For Immediate Release

SAHA begins partnership with AppRev

Temple, TX--- The Southern Atlantic Healthcare Alliance and AppRev, a healthcare business intelligence company have begun a partnership to offer analytical solutions to member hospitals of the network.

Member hospitals of SAHA are able to access AppRev's core services: Charge Capture Analytics, Pricing Analytics, ICD-10 Analytics and Medicare Disproportionate Share Services at a favorable fee structure.

With Pricing Analytics, AppRev assists clients with identifying and documenting their business objectives, strategies and goals germane to creating rational and transparent prices. Charge Capture Analytics increases billing accuracy through utilization of charge capture analysis and coding review. AppRev runs quarterly validation monitoring for Charge Capture and Pricing Analytics services, which provide a tool for the project Executive Sponsor in the client hospital to quantify and validate the benefits and return realized from these services.

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---AppRev partners with SAHA---

By assessing the financial impact of ICD-10 on the revenue cycle, ICD-10 Analytics helps hospitals best prepare for and optimize the results of their ICD-10 Conversion process. AppRev's DSH service increases revenue reimbursement by increasing the accuracy of the Client's Medicare Disproportionate Share (DSH) payments due for past or current fiscal years of a Hospital.

The Southern Atlantic Healthcare Alliance (SAHA) was established in 2004 to nurture collaborative relationships among member hospitals in order to improve the quality of health care. Its mission is to support and strengthen its members. We do this by facilitating networking and information dissemination, and by providing educational opportunities and volume aggregation to drive cost savings

AppRev (formerly Applied Revenue Analytics) is a privately held Healthcare Business Intelligence company based in Temple, TX. AppRev's efforts are focused on using customer and benchmark data, along with a proprietary rules engines to develop solutions to improve hospital financial performance. AppRev's solutions include: Pricing Analytics, Charge Capture Analytics, ICD-10 Analytics and Disproportionate Share Recovery.

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